

Providing Renewable Energy Solutions to Consumers and Small Commercial Businesses

FOCUS IN SOLAR ENERGY

INVESTMENT HIGHLIGHTS

EXPONENTIAL GROWING MARKET

- Expected to reach \$223 Billion by 2026¹

SIGNIFICANT GOVERNMENT SUPPORT

- Investing heavily in renewable energy directly and through subsidies and tax credits

UPCOMING VALUE DRIVING MILESTONES

- Planned growth through acquisition and partnerships
- Expansion into high value renewable platforms

HIGHLY SCALABLE MODEL

- Expanded from 10 to 38 states over the past year



1: Valuates Reports; Solar Energy Market by Technology (Photovoltaic Systems and Concentrated Solar Power Systems), by Solar Module (Monocrystalline, Polycrystalline, Cadmium Telluride, Amorphous Silicon Cells, and Others), by Application (Residential, Commercial and Industrial) and End-Use (Electricity Generation, Heating, Charging and Lighting): Global Opportunity Analysis and Industry Forecast, 2019-2026

UNLOCKING POTENTIAL FOR SIGNIFICANT VALUE CREATION



Modernizing the solar sales model

Leveraging partnerships to maximize customer experience

Building the largest network of installers

PROVIDING CUSTOMERS WITH A SINGLE HUB TO ACCESS SOLAR

SINGLE SOLAR

01. Allows customer to complete the purchase completely online
02. Streamlined process from quote to install
03. Provides customer with as much or as little support as needed



01. Extensive proprietary database of validated leads
02. Robust digital marketing campaigns
03. Operators on standby for immediate callback
04. Focused on enhanced customer experience

CUSTOMER FIRST LEAD GENERATION

SunUp Solar

BUILDING A NATIONAL NETWORK OF INSTALLERS

Securing state by state installation licenses

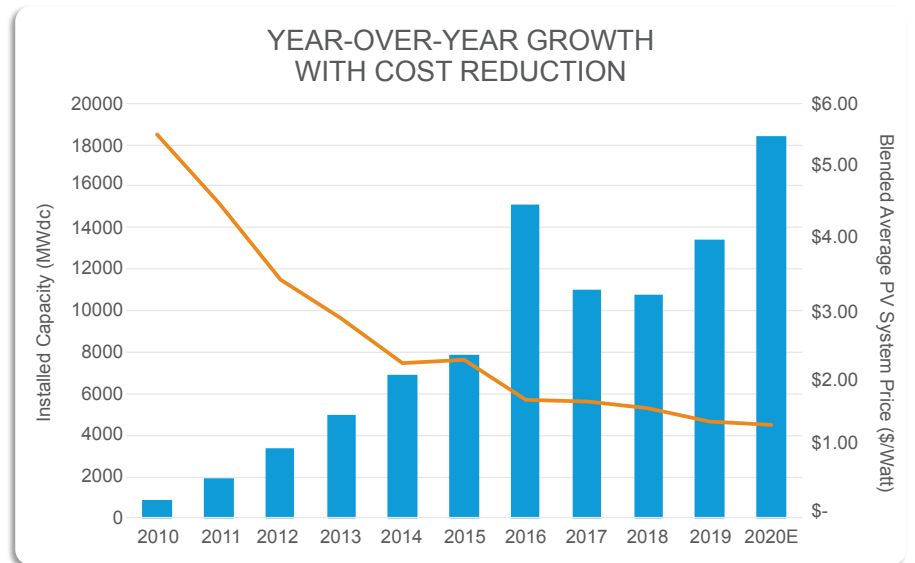
SOLAR MARKET POISED FOR EXPONENTIAL GROWTH

MARKET EXPECTED TO REACH \$223 BILLION BY 2026¹

70% PRICE DECREASE IN THE LAST 10 YEARS²

• (\$45,000 in 2010 to \$20,000 today)

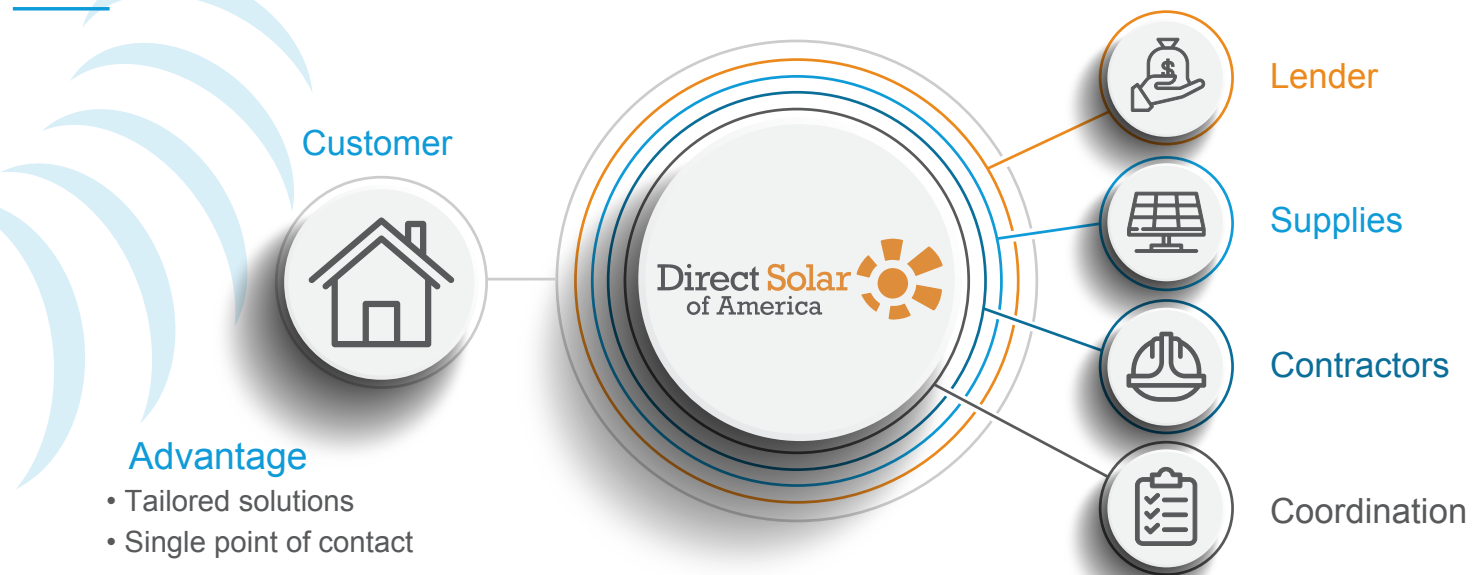
ONLY ~4% OF ELIGIBLE HOMES AND COMMERCIAL BUILDINGS HAVE SOLAR



1: Valuates Reports; Solar Energy Market by Technology (Photovoltaic Systems and Concentrated Solar Power Systems), by Solar Module (Monocrystalline, Polycrystalline, Cadmium Telluride, Amorphous Silicon Cells, and Others), by Application (Residential, Commercial and Industrial) and End-Use (Electricity Generation, Heating, Charging and Lighting): Global Opportunity Analysis and Industry Forecast, 2019-2026; 2: Seia.org, Solar Industry Research Data

HOW SOLAR SHOULD BE

DISRUPTING SOLAR MARKET THROUGH PROPRIETARY NATIONAL NETWORK

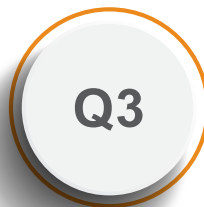


FINANCIAL OVERVIEW

First 9 Months 2020 Revenue: \$2.5 Million



Q3 Reported Revenue of \$1 Million



Reduced Debt by ≈ \$1.2 Million



First 9 Months 2020 Operational Expenses Reduced by \$2.8 Million



First 9 Months 2020 Gross Profit Increased 15%

