

SinglePoint™ is a superior message delivery platform that provides support for all message types, unequalled throughput, and the tools you need to mobilize your business. From exceptional uptime to comprehensive reporting, SinglePoint delivers.

Just Your Type

Regardless of what type of application or message you are using, SinglePoint can take your content and deliver it to the mobile customer using the most effective path.

- SMS
- Premium SMS
- MMS
- WAP
- WAP Push
- Streaming video

Designed to Perform

The network architecture SinglePoint offers supports the demands of high-volume capacity and delivery needs.

- Throughput rates from hundreds to thousands of messages per second
- Ability to manage high-volume traffic spikes that can reach up to thousands of additional messages per second over and above the regular throughput rate
- Low latency to both the content provider and the carrier
- Zero message loss

Higher Standards, Higher Results

The depth of the SinglePoint mobile telecommunications experience allows us to design our solutions to carrier-grade standards so that every message can be delivered quickly and accurately.

- Real-time visibility for clients
- 99.99% uptime
- Round-the-clock network operations staffing
- Performance backed by customer service level agreements where applicable
- Geographic diversity
- Effective troubleshooting and resolution processes in place

Ready When You Are

Complete technical documentation to allow your development team to connect to our platform is available.

- HTTP: interface for WAP messaging, text messaging, subscription management, and registration
- SMPP: interface for text messaging connectivity, both standard and premium
- MM7/MM4: interface for MMS messaging connectivity
- SMTP: email interface with the SinglePoint platform

Tools for Success

SinglePoint empowers its customers with provisioning, reporting, and support tools so they have the visibility they need to manage each campaign.

- Online campaign provisioning and reporting tools make it easy to define message flow and provide real-time access to campaign status.
- The online reporting and visibility tool provides up-to-date information on traffic and associated revenue realization.
- SinglePoint's online Remedy trouble ticketing is an industry-leading system that allows real-time submission of issues to network operations and supports resolution and status follow-up.

Safe and Secure

There are multiple options for connecting to SinglePoint. Choose between a VPN or secure log-in and authentication solution. The secure connections to the mobile carriers are in place and ready to go, making it easy and fast for you to get started.

Building on a Solid Platform

SinglePoint offers the only platform in the industry that intelligently manages message type and flow in order to optimize the customer experience.

- The IDX gateway provides intelligent message routing and formatting, so content providers can send one message type into the SinglePoint network and know it will be delivered automatically in the appropriate format for their customers.
- The high-capacity gateway supports voting and polling applications with proven low-latency processing for thousands of messages per second.
- The MMSC delivers multimedia messages containing content such as pictures, graphics, music, images, and ringtones.
- The WAP gateway supports WAP 2.0 specifications, WAP Push, and legacy WAP 1.x specifications.
- The SMSC delivers standard text messages up to 1,000 characters long.

Carrier Connectivity

SinglePoint connects you to all Tier 1 and major Tier 2 carriers.

- Cincinnati Bell
- Cingular Wireless
- Dobson
- Sprint/Nextel
- SunCom Wireless
- T-Mobile USA
- Verizon Wireless

Supported File Types

The SinglePoint platform supports all messaging types, but more importantly, the team's expertise can help optimize routing so that applications are most effective in reaching their intended audience in the richest format possible, providing an optimal user experience.

APPLICATIONS

- Java ARchive
- MP4
- SMIL
- Video/3GPP
- Video/MP4
- vnd.nokia.gamedata
- vnd.nokia.ringing-tone
- vnd.symbian.install
- vnd.wap.wmlc
- x-java-archive

AUDIO

- AMR
- Basic
- MIDI
- MP3
- MP4
- RMF
- SP-MIDI
- x-amr
- x-beatnik-rmf
- x-midi
- x-rmf
- x-wav

IMAGES

- GIF
- JPEG
- MP4
- PNG
- vnd.wap.wbmp
- x-bmp

TEXT

- MP4
- Plain
- vnd.sun.j2me.app-descripton
- x-vCalendar
- x-vCard

VIDEO

- 3GPP
- MP4



Please contact SinglePoint at 1-800-792-5480 or sales@gosinglepoint.com, or visit www.gosinglepoint.com.